

Laura Varley

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I am a hardworking, knowledgeable journalist looking for a challenging, rewarding career in games and technology journalism.

Previous Employment

Ziff Davis (Geek.com)

Freelance Writer - August 2012 - January 2013

During my 6 months I produced in excess of 250 games and tech news articles alongside a number of reviews. My duties extended to news discovery, writing, and promotion of my, and others work. During this time I also gained experience using a range of social media tools and services.

Amplify

PlayStation Sampling Ambassador - August 2012 - November 2012

Working as a Sony representative, I traveled around the UK as an ambassador for the PS Vita. This involved daily visits to retail outlets including GAME, HMV, and other electronics stores promoting and demonstrating the handheld. A number of expos and specialist events were also attended to promote the PlayStation brand and associated products.

Work Experience

Entertainment Editor - The River - January 2012 - March 2012

Editorial Assistant - The News - July 2011

Writer - Official PlayStation Magazine - August 2011 & August 2010

Skills & Knowledge

- Experience with InDesign, Basecamp and Wordpress
 - Vast knowledge about the video games industry
 - Good understanding of search engine optimisation
 - Able to recognise news, plan features and quality articles quickly
 - Experience in attending a variety of industry events
 - Can use social media to promote articles, build up interest
 - Experienced cosplayer
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Education

Kingston University - 2009 - 2012

2:1 BA (Hons) degree in Journalism and Creative Writing

Portsmouth College - 2007 - 2009

B graded A levels in English Language, Sociology and Film studies

Miltoncross School - 2001 - 2007

Ten A*-C GCSEs achieved, including English and Maths

References - Available on request